



NAME STUDY PRESENTATION

For the 2024 ABC

A 2 Year Study 2022-2024

2 Surveys

Over 11,000 responses

2 Town Halls

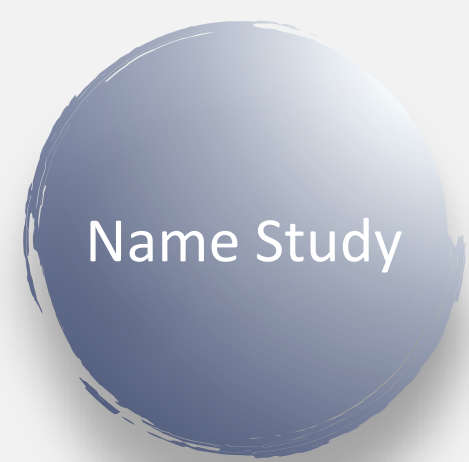
Established by the 2022 ABC



Name Study

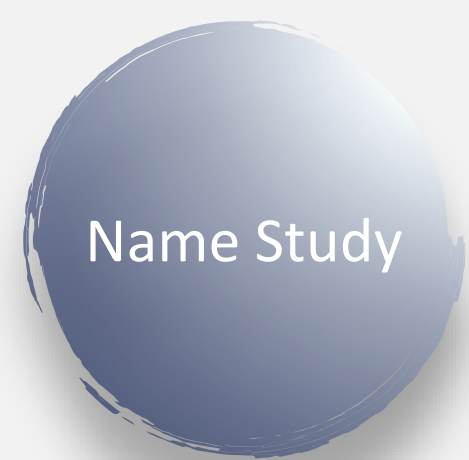
- **By the following motion**
 - To create an ad-hoc committee to explore changing the fellowship's name, logo, acronym, and any other identifying marks to include dysfunctional families. This group would meet for a year and then report results during the 2023 ABC committee reports. If the work results in a recommendation, it will appear on the 2023 ABC agenda. (If not ready by the 2023 ABC, then the report and potential recommendation will appear on the 2024 ABC agenda.)

Surveys and Town Halls



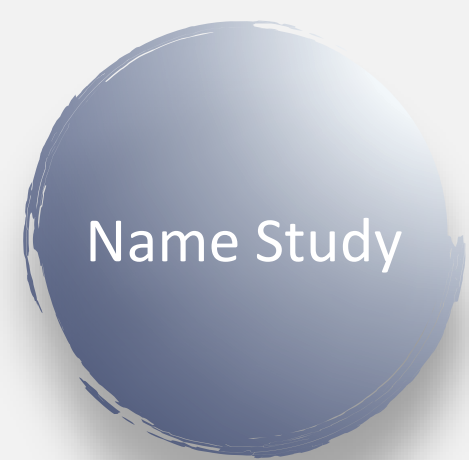
- 2023- 1st Survey
 - 6994 Responses
 - Available in 4 languages
- Takeaways from the 1st Survey (Presented at the 2023 QDM)
 1. How important to you is it to have a fellowship name that communicates inclusivity for adult children from all types of dysfunctional families? (0 Not important at all –5 Extremely Important)
 - **Total tabulated results ~4 (On scale 1-5) felt inclusivity of dysfunctional families was important**
 2. Did you delay entering the program due to the name?
 - **About 1 in 4 delayed**
 3. For those that delayed because of the name. What about the name delayed your entry?
 - **About 80% reported it was the word “alcoholics”**

Surveys and Town Halls



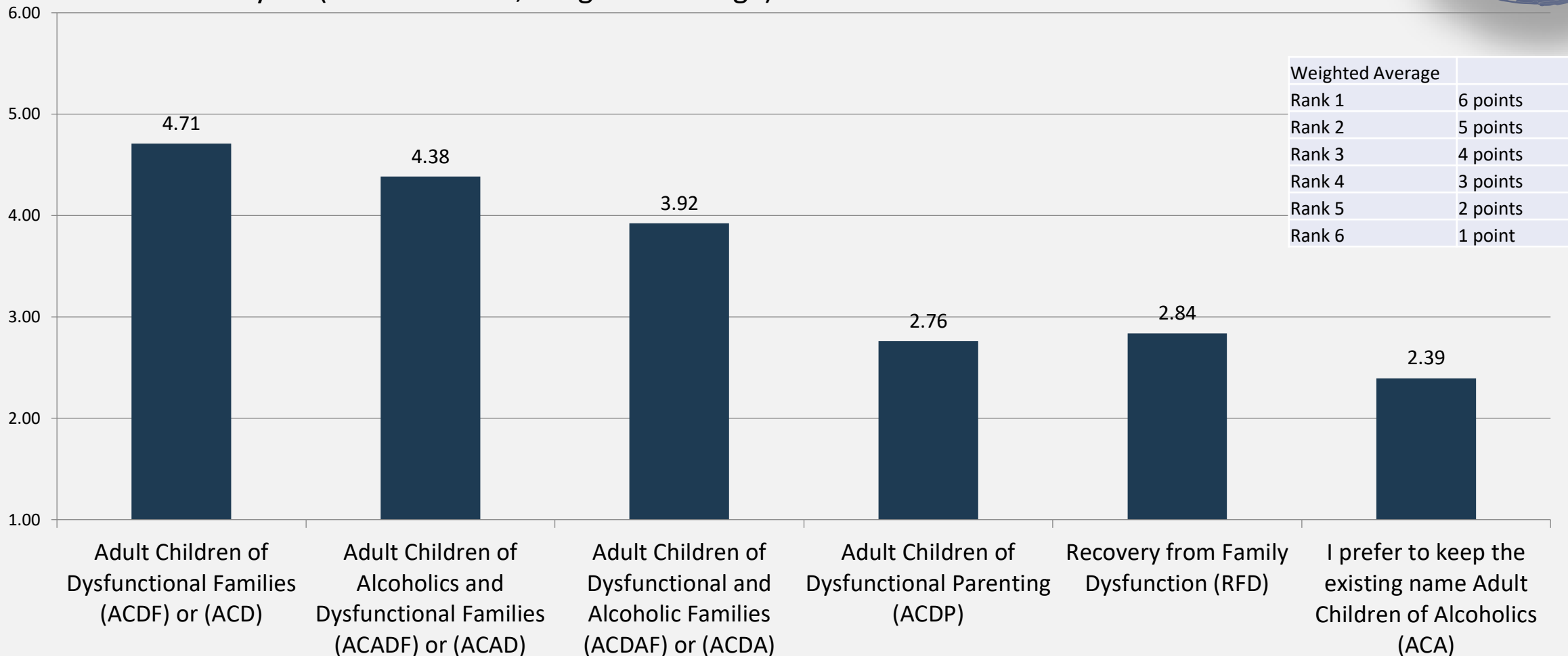
- Takeaways from the 1st Survey (Presented at the 2023 QDM)
 6. Do you think the fellowship name should be changed?
 - About 40% yes
 - About 22% no
 - About 38 % unsure
 7. Would you be willing to remove the word alcoholics from the fellowship name to improve inclusivity?
 - About 58% yes
 - About 23% no
 - About 19% unsure

Surveys and Town Halls



- 2023- 1st Survey (continued)

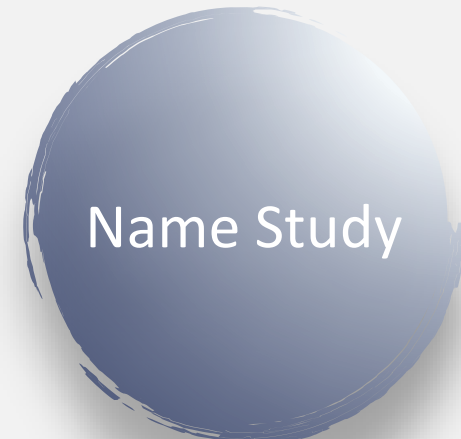
8. Which of the following names best represents the fellowship to you?(rank order 1-6, weighted average)



Weighted Average	
Rank 1	6 points
Rank 2	5 points
Rank 3	4 points
Rank 4	3 points
Rank 5	2 points
Rank 6	1 point

- 2023- 1st Survey (continued)

- Is there a name for the fellowship you would like to suggest (write-in)



Names	Count	Percent of those that answered	Percent of all in survey
Adult Children Anonymous (ACA)	175	14.36%	2.53%
Adult Children of Alcoholic and Dysfunctional Families (ACAD or ACADF)	33	2.71%	0.48%
Adult Children (AC)	27	2.21%	0.39%
Adult Children of Dysfunctional Families (ACDF)	26	2.13%	0.38%
Adult Children of Addicts and Dysfunctional Families	20	1.64%	0.29%
Recovery from Childhood Trauma (RCT)	15	1.23%	0.22%
Dysfunctional Families Anonymous (DFA)	13	1.07%	0.19%
Adult Children of Addicted and Dysfunctional Families (ACADF)	13	1.07%	0.19%
Adult Children of Dysfunction (ACD)	12	0.98%	0.17%
Adult Children of Addicts (ACA)	11	0.90%	0.16%
Adult Children of Dysfunctional and Addicted Families	10	0.82%	0.14%
Adult Children in Recovery	10	0.82%	0.14%
Adult Children of Alcoholics (ACA)	10	0.82%	0.14%
Recovery from Family Dysfunction	8	0.66%	0.12%
Adult Children of Alcoholic OR Dysfunctional Families (ACOAD)	8	0.66%	0.12%
Adult Children of Alcoholics or Dysfunctional Families	7	0.57%	0.10%
Adult Children of Dysfunctional Upbringing (ACDU)	6	0.49%	0.09%
Recovery from Dysfunctional Parenting (RDP)	5	0.41%	0.07%
Adults from Dysfunctional Families (ADF)	5	0.41%	0.07%
Adult children of Abuse (ACA)	5	0.41%	0.07%
Survivors of Family Dysfunction	4	0.33%	0.06%
Dysfunction Anonymous (DA)	4	0.33%	0.06%
Family Dysfunction Anonymous (FDA)	4	0.33%	0.06%
Adult Children of Addiction and Dysfunction (ACAD)	4	0.33%	0.06%
Adult Children of Dysfunctional Childhoods (ACDC)	4	0.33%	0.06%
Adult Children of Trauma (ACT)	4	0.33%	0.06%
Adult Children of Dysfunctional or Alcoholic families	4	0.33%	0.06%
Dysfunctional Families Anonymous	3	0.25%	0.04%
Recovery for Adult Children (RAC)	3	0.25%	0.04%
Childhood Trauma Recovery (CTR)	3	0.25%	0.04%
Trauma Survivors Anonymous (TSA)	3	0.25%	0.04%
Dysfunctional Family Recovery (DFR)	3	0.25%	0.04%
Healing from Childhood Trauma (HCT)	3	0.25%	0.04%
Adult Children of Dysfunctional Homes(ACDH)	3	0.25%	0.04%
Adult Children of Alcoholics and/or Dysfunctional Families	3	0.25%	0.04%
Adult Children of Addiction (ACA)	3	0.25%	0.04%
Adult Children of Alcoholic and Other Dysfunctional Families (ACAODF)	3	0.25%	0.04%
Adult Children of Addicted Parents (ACA or ACAP)	3	0.25%	0.04%
Adult Children of Dysfunction and Addiction (ACDA)	3	0.25%	0.04%

Answered	1563	23%
Skipped	5358	77%
Total	6921	100%
Names Submitted	1219	



2024 NAME STUDY SECOND SURVEY RESULTS

4316 Total Responses

67 Countries

9 Languages

English, French, Italian, Lithuanian,
Polish, Portuguese, Romanian, Slovak,
and Spanish

How did the 2nd survey differ from the 1st?



Name Study

- **1st Survey's Purpose – to collect and rank names proposed by the Fellowship and the Name Study Committee**
 - Open name submissions: members can submit any name
 - Goal: collect and tabulate fellowship input on names
- **2nd Survey's Purpose – To narrow down the top 3 choices from the fellowship on the 1st Survey to a single choice (and acronym) for the delegates at the ABC to consider.**
 - It was not intended as a platform to propose additional choices or select "none of the above." Rather, it posed the question: Do you prefer any of the top fellowship choices or prefer to keep the existing name? As this is the exact question that the delegates will need to consider.
 - The 1st survey was like a fellowship meeting or a first group conscience where everyone's voice is heard; the 2nd survey was more akin to a business meeting, aiming to decide among the top choices determined by the first survey.

What about Adult Children Anonymous? Why was it not included on the 1st Survey



Name Study

- Adult Children Anonymous was not included as a listed choice in the first survey because the purpose of the committee, as set out from the 2022 ABC delegates, was to communicate inclusion of dysfunctional families.
- The genesis of the name study was to address the problem that some adult children disqualified themselves after simply hearing the name because they came from a dysfunctional, but not a family with alcoholism. These adult children never made it to a meeting or the website where this notion might have been dispelled. Consequently, the study was undertaken to find a name that would communicate inclusion to someone from a dysfunctional but not an alcoholic family by simply hearing the name without any further explanation.
- The committee discussed the Adult Children Anonymous name 4 times over an 8+ month period with different members present at each discussion and the group conscience always came to the same conclusion. The addition of anonymous indicates it is a 12 step program, but the removal of all other descriptive information that might explain what adult children are, does not communicate inclusion of those coming from dysfunctional families or alcoholic families. Consequently, the potential newcomer would need to understand the adult child concept or do research on what adult child means in this context in order to truly understand the Adult Children Anonymous name.

What about Adult Children Anonymous? Why was it not included on the 1st Survey



Name Study

- It is understandable some very much wanted Adult Children Anonymous because it preserved the ACA acronym and assumed the newcomer can just do some research on what an "adult child" means. However, the potential newcomers that already disqualify themselves have shown they don't do research such as check the literature or go to the website. This is because adult children tend to be rigid thinkers and have been quickly disqualifying themselves their whole lives.
- The purpose of the name study was to find a name that would communicate this inclusion to the potential new member, because if they don't disqualify themselves by hearing the name, that gives them the best chance to take the next step on their road to recovery.
- Each group conscience concluded that Adult Children Anonymous did not address the newcomer disqualification problem (described previously) nor did it meet the purpose set by the delegates to communicate inclusion. Consequently, Adult Children Anonymous was not included on the surveys.

What about Adult Children Anonymous? Why was it not included on the 1st Survey



Name Study

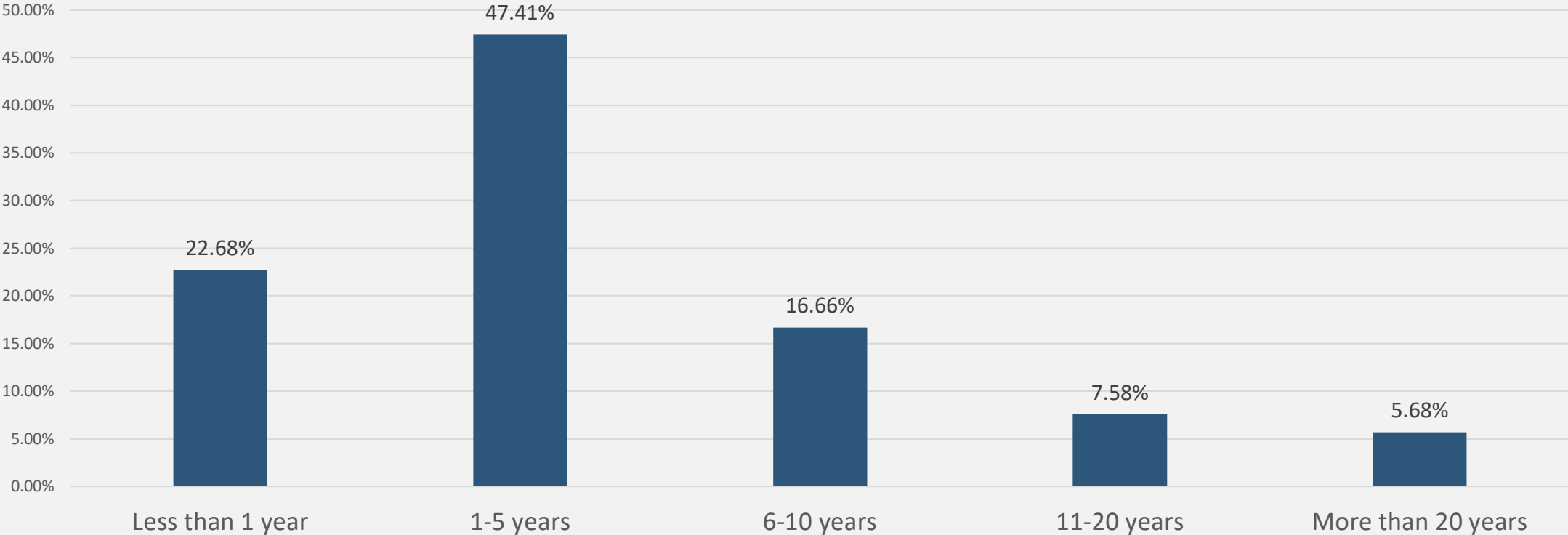
- Adult Children Anonymous did receive some write in votes on the first survey, but they only amounted to 2.53% of all respondents.
- We are a group of volunteers who gave our time to do our best to follow the traditions of the fellowship.
- We cannot please everyone. And some members have let us know that quite strongly. We ask everyone to show courtesy to the all of the Name Study Team that has diligently worked for the last 2 year.

#1 -How long have you been in the program?



Answer Choices	Percent	English	French	Italian	Lithuanian	Polish	Portuguese	Romanian	Slovak	Spanish	Total
Less than 1 year	22.68%	946	1	7	0	7	6	0	2	10	979
1-5 years	47.41%	1981	0	8	0	18	4	5	2	28	2046
6-10 years	16.66%	704	0	6	0	6	0	1	0	2	719
11-20 years	7.58%	314	1	3	0	5	0	0	0	4	327
More than 20 years	5.68%	240	0	2	0	2	0	0	0	1	245
Answered		4185	2	26	0	38	10	6	4	45	4316

How long have you been in the program



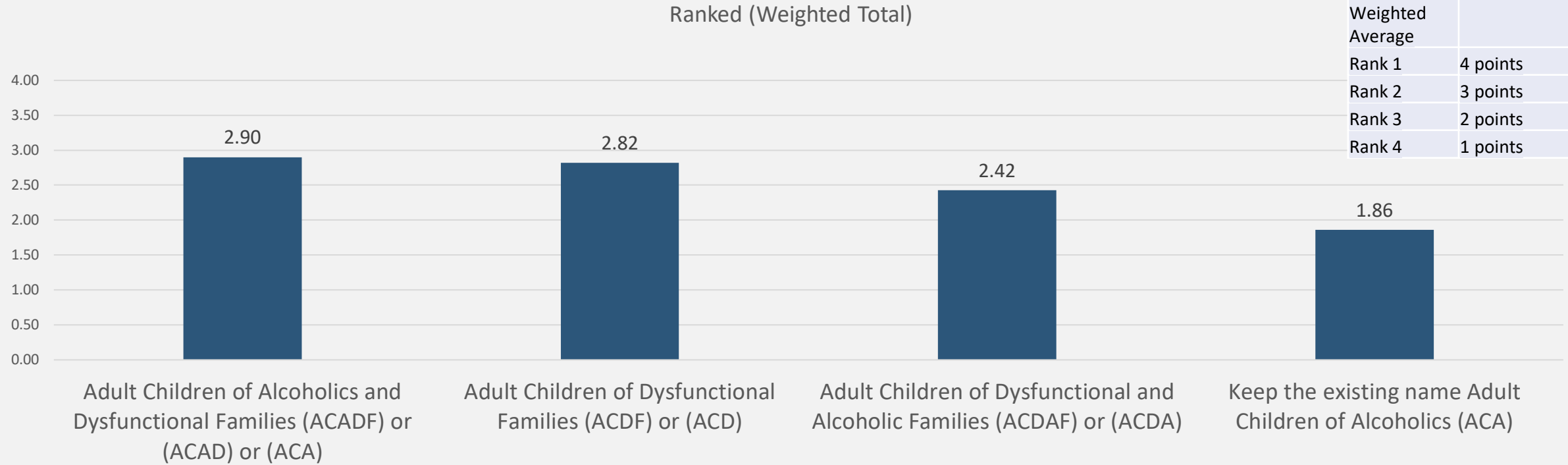
#2 –In what country do you reside in?

Answer Choices	Percent	English	French	Italian	Lithuanian	Polish	Portuguese	Romanian	Slovak	Spanish	Total
United States of America	71.18%	3066	0	0	0	2	2	0	0	2	3072
United Kingdom of Great Britain and Northern Ireland	6.65%	285	0	0	0	2	0	0	0	0	287
Canada	5.14%	221	0	0	0	0	0	0	0	1	222
Australia	2.29%	99	0	0	0	0	0	0	0	0	99
Denmark	1.11%	48	0	0	0	0	0	0	0	0	48
Finland	1.11%	48	0	0	0	0	0	0	0	0	48
Sweden	0.97%	42	0	0	0	0	0	0	0	0	42
Netherlands	0.90%	39	0	0	0	0	0	0	0	0	39
Germany	0.88%	38	0	0	0	0	0	0	0	0	38
Poland	0.83%	2	0	0	0	34	0	0	0	0	36
Hungary	0.74%	32	0	0	0	0	0	0	0	0	32
Lithuania	0.67%	29	0	0	0	0	0	0	0	0	29
Italy	0.65%	3	0	24	0	0	1	0	0	0	28
New Zealand	0.65%	28	0	0	0	0	0	0	0	0	28
Spain	0.65%	9	0	0	0	0	0	0	0	19	28
Mexico	0.49%	9	0	0	0	0	0	0	0	12	21
India	0.42%	18	0	0	0	0	0	0	0	0	18
Ireland	0.42%	18	0	0	0	0	0	0	0	0	18
Norway	0.32%	14	0	0	0	0	0	0	0	0	14
South Africa	0.32%	14	0	0	0	0	0	0	0	0	14
Japan	0.23%	10	0	0	0	0	0	0	0	0	10
Austria	0.21%	9	0	0	0	0	0	0	0	0	9
France	0.21%	7	2	0	0	0	0	0	0	0	9
Israel	0.21%	9	0	0	0	0	0	0	0	0	9
Belgium	0.19%	8	0	0	0	0	0	0	0	0	8
Brazil	0.16%	0	0	1	0	0	6	0	0	0	7
Latvia	0.16%	7	0	0	0	0	0	0	0	0	7
Russian Federation	0.16%	7	0	0	0	0	0	0	0	0	7
Switzerland	0.16%	6	0	1	0	0	0	0	0	0	7

#3 -The following list contains the 3 most popular names from the last survey. Which of the following names best represents the fellowship to you? (rank order by clicking on the arrows to re-order the list)) -continued



	Weighted Total	Total Answered	Score
Adult Children of Alcoholics and Dysfunctional Families (ACADF) or (ACAD) or (ACA)	12514	4316	2.90
Adult Children of Dysfunctional Families (ACDF) or (ACD)	12165	4316	2.82
Adult Children of Dysfunctional and Alcoholic Families (ACDAF) or (ACDA)	10462	4316	2.42
Keep the existing name Adult Children of Alcoholics (ACA)	8019	4316	1.86

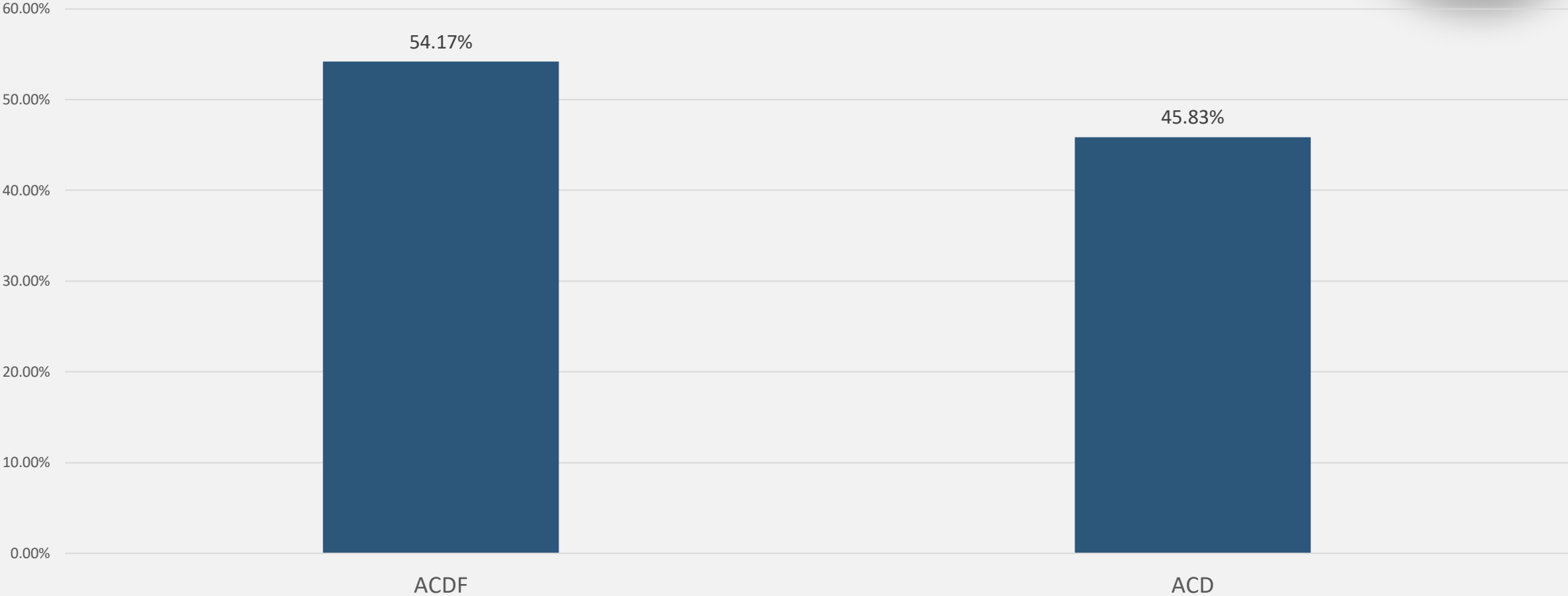


#4 -Choose the acronym that best represents Adult Children of Dysfunctional Families



Answer Choices	Percent	English	French	Italian	Lithuanian	Polish	Portuguese	Romanian	Slovak	Spanish	Total
ACDF	54.17%	2277	0	12	0	16	2	4	2	25	2338
ACD	45.83%	1908	2	14	0	22	8	2	2	20	1978
	Answered	4185	2	26	0	38	10	6	4	45	4316

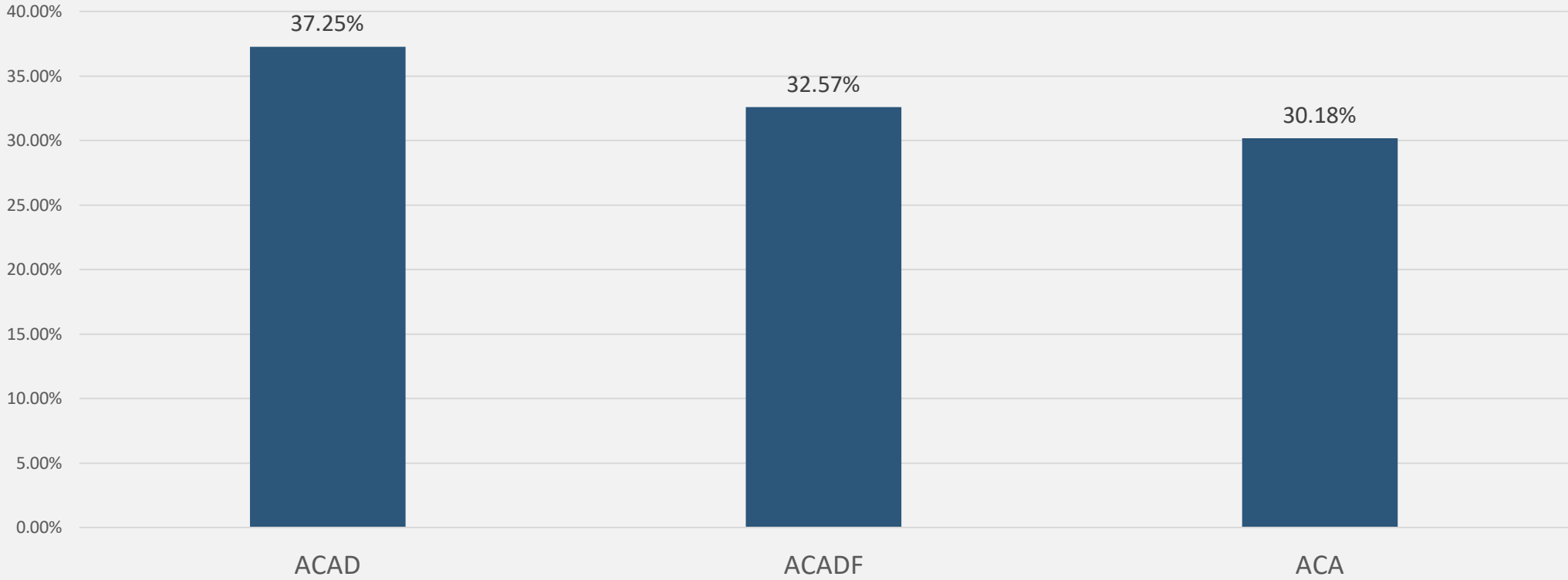
Choose the acronym that best represents Adult Children of Dysfunctional Families



#5-Choose the acronym that best represents Adult Children of Alcoholics and Dysfunctional Families



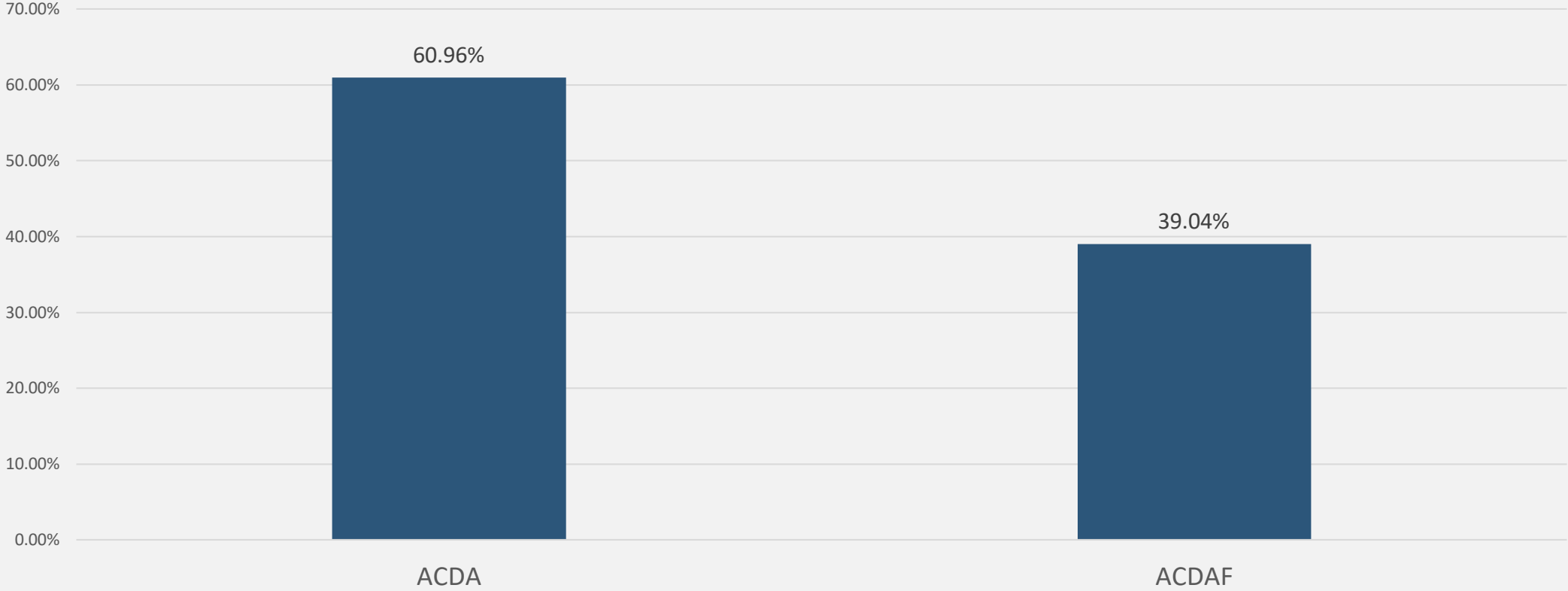
Answer Choices	Percent	English	French	Italian	Lithuania n	Polish	Portuguese	Romanian	Slovak	Spanish	Total
ACAD	37.25%	1559	2	9	0	14	5	1	0	11	1601
ACADF	32.57%	1363	0	4	0	13	1	5	3	14	1403
ACA	30.18%	1263	0	13	0	11	4	0	1	20	1312
	Answered	4185	2	26	0	38	10	6	4	45	4316



#6-Choose the acronym that best represents Adult Children of Dysfunctional and Alcoholic Families



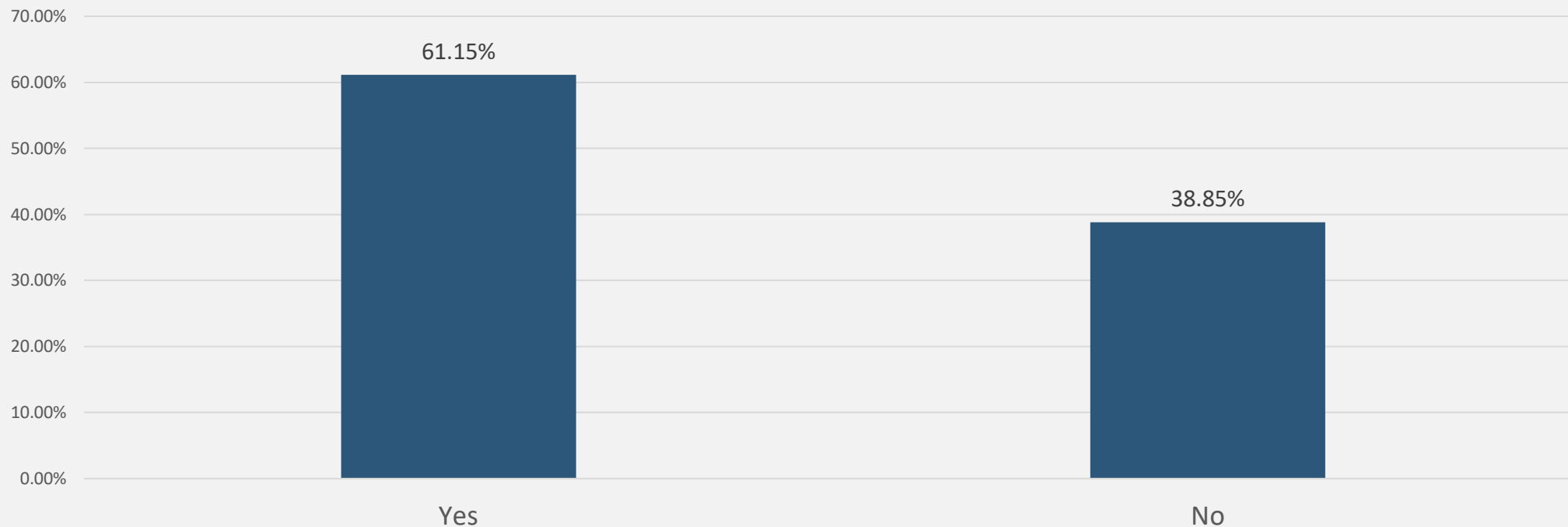
Answer Choices	Percent	English	French	Italian	Lithuania n	Polish	Portuguese	Romanian	Slovak	Spanish	Total
ACDA	60.96%	2551	2	19	0	27	8	2	1	24	2634
ACDAF	39.04%	1634	0	7	0	11	2	4	3	21	1682



#7-Implementation of a new name might take 5 years or more. Changing the name will incur both legal and publishing costs. The cost of implementing a name change is estimated to be \$24,000 annually over the next 5 years, or \$120,000 total. This would require approximately 26% of the available funds not already allocated to such areas as the prudent reserve, international literature fund, or replenishment of inventory. Would this cost be acceptable to you to change the fellowship name to be more inclusive?



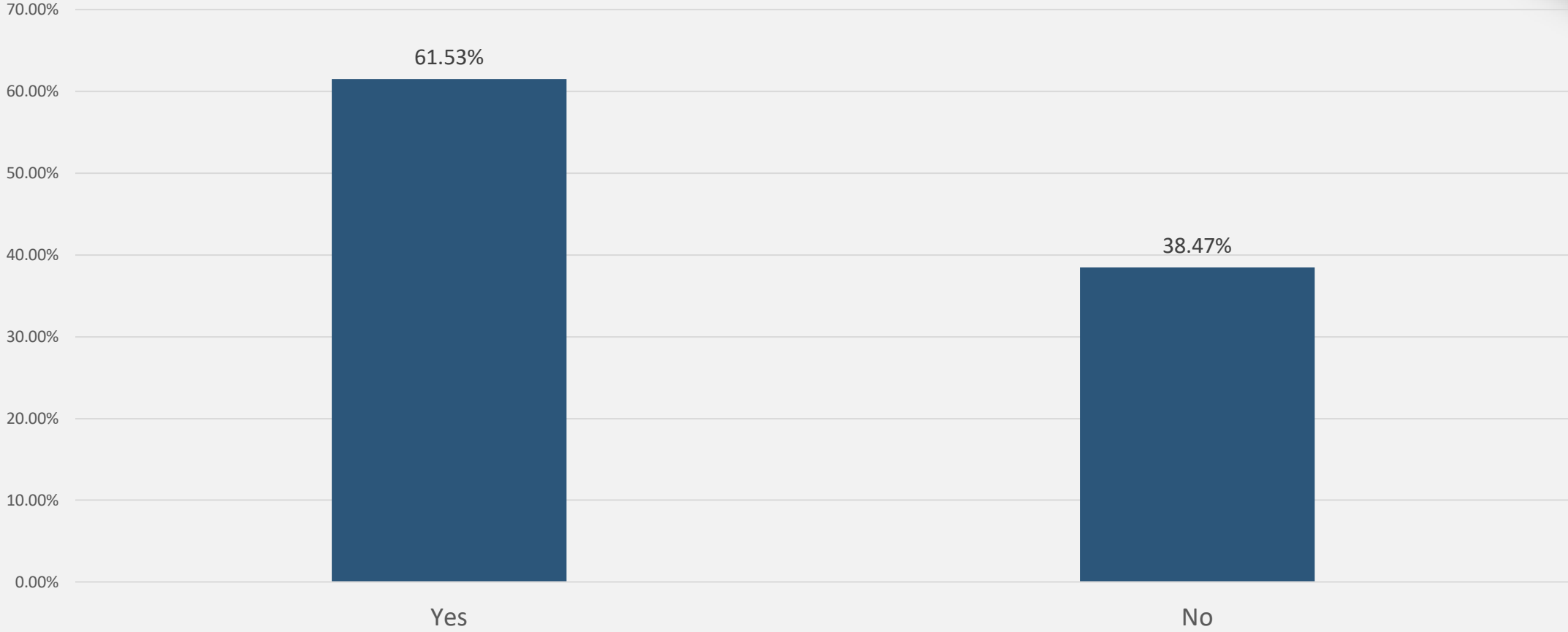
Answer Choices	Percent	English	French	Italian	Lithuanian	Polish	Portuguese	Romanian	Slovak	Spanish	Total
Yes	61.15%	2559	1	10	0	13	4	3	1	17	2608
No	38.85%	1626	1	16	0	25	6	3	3	28	1708
	Answered	4185	2	26	0	38	10	6	4	45	4316

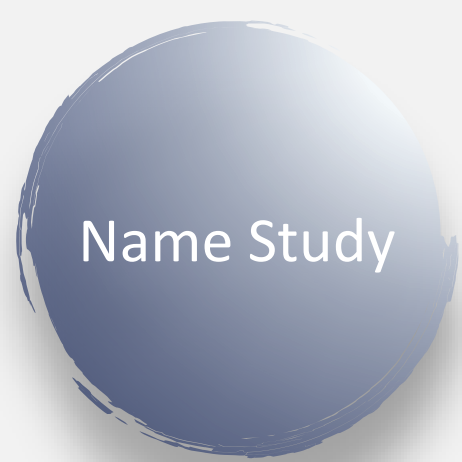


#8-The WSO has a prudent reserve as well as savings. If the cost of the name change exceeds WSO annual net income is it acceptable to you for WSO to fund any shortfall from savings?



Answer Choices	Percent	English	French	Italian	Lithuanian	Polish	Portuguese	Romanian	Slovak	Spanish	Total
Yes	61.53%	2575	1	8	0	17	3	4	1	17	2626
No	38.47%	1610	1	18	0	21	7	2	3	28	1690
	Answered	4185	2	26	0	38	10	6	4	45	4316





Name Committee Recommendations and Motion for the 2024 ABC

- The Name study surveys have enjoyed an unprecedented response from the fellowship
- It is understandable that not everyone in the fellowship will get their first choice in names
- In this fellowship, we recover in community, and abide by the group conscience

Recommendation from the Name Study:

Delegates to decide whether to submit the following to all ACA registered groups for approval: to change the functional name of the fellowship to Adult Children of Alcoholics and Dysfunctional Families (ACAD), the top choice by the fellowship from the name study surveys.

Motion: To submit to all ACA registered groups (meetings, intergroups, and regions) for approval, “to change the functional name of the fellowship to Adult Children of Alcoholics and Dysfunctional Families (ACAD), the top choice by the fellowship from the name study surveys.”

Important Information: The functional name and/or acronym is intended to be used on WSO websites, literature, WSO signage, communications, and merchandise (recovery tokens, medallions, bookmarks, etc.). The legal name, Adult Children of Alcoholics World Service Organization, is not to be changed and is to be used wherever the legal name is required. Implementation to be determined by WSO. If motion received substantial unanimity by groups, (66% of voting groups approve) the implementation process of the new name and acronym will begin development.



Questions?

2024 NAME STUDY SURVEY RESULTS

emailnamestudy@acawso.org